

**Susan Donley**

*Publisher and CEO, Stria*

Susan Donley is Publisher and CEO of Stria, a new media platform for the longevity market. Launched in March 2018, Stria ([strianews.com](http://strianews.com)) provides information, experiences and content that inspire cross-sector solutions for our aging society. Our reporting and events deliver a foundation of understanding and insight for longevity professionals. And our client services help partners create powerful content and communication strategies that advance their position in the field.

Previously Ms. Donley served as Publisher and Managing Director of Next Avenue, public media's first and only national service for America's booming older population. Under Ms. Donley's leadership, Next Avenue served over 45 million people at [nextavenue.org](http://nextavenue.org). In 2015, she founded Next Avenue's Influencers in Aging, an annual list of people changing aging in America.

In 2007, Ms. Donley founded Susan Donley Consulting, which offers strategic business and communications services to nonprofits including Anne Tumlison Innovations, Older Adults Technology Services (OATS), the New York City Department of Health and Mental Hygiene, PBS, WNYC Radio and the New School in New York.

Ms. Donley is dedicated to improving the lives of older people through powerful media and communications. She was recognized for her leadership with the 2017 What's Next Boomer Business Innovation Award for media. And she was named to Mayor Muriel Bowser's Age-Friendly DC Task Force, serving a term that lasts from 2018-2023.