he overarching aim of the Sightlines project is to characterize how well Americans are doing over historical time in three key areas known to optimize longer lives: Healthy Living, Financial Security, and Social Engagement.

The next phase of Sightlines will provide a more in-depth understanding of our initial findings for the purpose of arming leaders of private industry and public service with tools to develop targeted policies, interventions, and future research.

The Sightlines project will serve as a framework for sharing and generating new research through the following:



#### **WEBSITE**

We will showcase findings from Sightlines and other relevant empirical work around the country through our new website in order to reach engaged audiences with some knowledge of issues surrounding longevity.



#### **ANNUAL REPORTS**

We will continue to produce annual reports describing research being conducted within each Sightlines domain. The reports will include demographic analyses, indepth exploration of specific findings, reviews of the drivers of change and updated analyses of original Sightlines findings.



#### SIGHTLINES SURVEY

We are administering a survey in collaboration with the Stanford Department of Psychology, that will capture the full spectrum of Americans by using a nationally representative survey panel.



### **RESEARCH PROJECTS**

Within each area, we will focus on some of the most compelling findings of the initial Sightlines report. These projects range in approach and include webpages highlighting timely news stories, research studies on select topics, comprehensive reviews of the academic literature, analysis of existing datasets, survey and experimental studies and randomized interventions.

- Predicting Longer Lives
- Intergenerational Cities
- Well-being in Early and Late Life

#### **DOMAIN-SPECIFIC PROJECTS**

## **Unpacking Financial Security**

- Demographic Differences in Financial Security among Americans 2018
- Composition of Financial Security across Americans Demographic Subgroups

### **Financial Milestones**

- Ethnic Differences in Home Ownership Before and After the Financial Crisis
- Shifting Life Events and Home ownership among Millennials

### **Retirement Preparedness**

- Boomers' Retirement Preparedness compared to Previous Generations
- Retirement Adequacy across Social Class and Ethnicity

#### **Financial Confidence**

- Gender and Financial Literacy
- Interventions Encouraging Financial Planning in Early Adulthood and Childhood

#### Volunteerism

- Motivational forces underlying volunteering behavior
- Health and Social Benefits of Volunteering

## **Interpersonal Connections**

- Interpersonal Connection through Social Media
- Family and Workplace Interactions during Illness and Caregiving

# **Living Longer within Communities**

- Social Engagement of "Age-friendly" Communities
- The Impact of Technology on Community and Civic Engagement

## **Health Behavior Measurement**

- Shifting Diet Measurement from Myopic to Holistic Approach
- Assessing and Changing Sedentary Behavior in the Age of Technology

# **Motivating Healthy Behaviors**

- The Intentional and the Serendipitous: Emerging Technologies and Healthy Living
- Effective Health Interventions at Each Life Stage

# **Health Living in the Context of Illness**

- Healthy Living among the Chronically Ill: Implications for Comorbidities and Mortality
- Ensuring a Good Death: Generational and Demographic Differences in End of Life Outcomes

Ongoing support provided by:



#### Initial support provided by:

Russ Hill, Prudential Financial, Jim Johnson, Bank of America Foundation, Bank of America, Transamerica, Society of Actuaries To learn more about how to get involved with the Sightlines Project, please contact:

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