2024 Stanford Center on Longevity Design Challenge Finals
April 9, 2024

Li Ka Shing Learning and Knowledge Center
Berg Hall C
291 Campus Drive
Stanford, CA

8:30am – 9:00am  Check-in, breakfast & coffee

9:00am – 9:15am  Stanford Center on Longevity Welcome
Laura Carstensen, Director, Stanford Center on Longevity

9:15am – 9:45am  Keynote: Why Experimenting beats Planning for Start Ups
Perry Klebahn, Adjunct Professor and Director of Executive Education, Stanford d.school; Founder, Stanford LaunchPad Accelerator

9:45am – 9:55am  Design Challenge Finals Introduction and Sponsor Recognition
Marie Conley-Smith, Stanford Center on Longevity

9:55-10:10  Bala
10:10-10:25  Tradeways
10:25-10:40  Reframe
10:40-10:55  Limitless Financial

10:55am – 11:10am  Break

11:10am – 12:10pm  Finalist Presentations, Part 2 (4 presentations)
11:10-11:25  Setu
11:25-11:40  LifeQuest
11:40-11:55  Asterisk
11:55-12:10  Kur

12:15pm – 1:45pm  Networking Lunch and Judges Meeting (Lunch provided)

1:45pm – 2:15pm  Stanford Student Founders Panel
Weston Ballard & Emily Sheng, Stanford Graduate School of Business

2:15pm – 2:30pm  Introduction to Design Challenge 2025
Marie Conley-Smith, Stanford Center on Longevity

2:30pm – 2:45pm  Awards

2:45pm – 4:00pm  Networking Reception (Light snacks provided)