



THE ROLE OF THE ADVISORY COUNCIL

The role of the Advisory Council for the Stanford Center on Longevity (SCL) is to help advise and guide the Center by providing informed perspectives on its goals, priorities and programs; and by advocating on its behalf beyond the Stanford community.

Members' responsibilities include:

- Attending and actively participating in two meetings per year, at Stanford. Between meetings, maintaining contact as needed with SCL leadership and staff;
 - Considering and discussing the Center's broad strategic direction and overall goals;
 - Providing specific guidance about Center programs and referring Center staff to program-related contacts and information;
 - Helping provide financial support for the Center, including assistance in the identification and cultivation of potential donors and in gift solicitation;
 - Serving as ambassadors for the Center by engaging leaders in business, philanthropy, government, media, and other academic institutions.
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